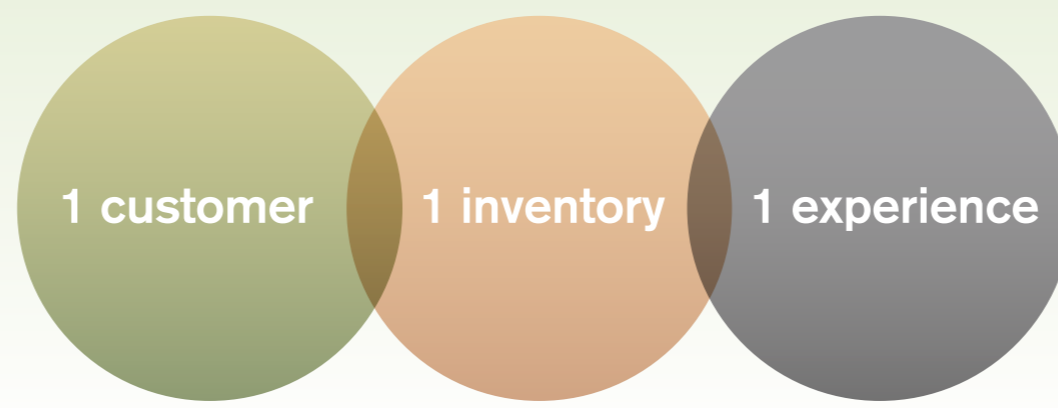


Drive Retail Omni-Channel Performance With Visual Analytics

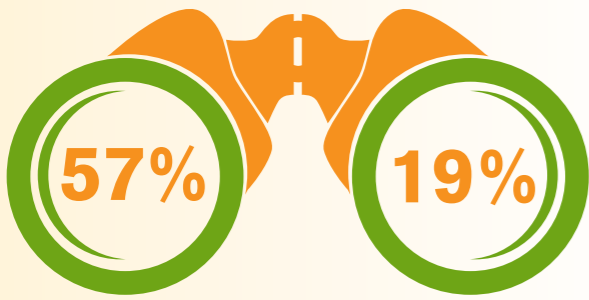
What is Omni-Channel?



across stores, e-commerce, mobile and all other channels⁷

See the Whole Story in Your Data

Unite customer, marketing, sales, inventory and supply chain data into a seamless view.



of retailers have a single view of stock but not customer

have a single view of both stock and customer²



of consumers expect to view in-store inventory online

of retailers let them¹



33% of "omni-channel profitable" CEOs plan to own the strategy³



Mobile Matters

Smart phone owners are active consumers:

45% make a mobile purchase every month⁵

87% browse before a store visit

79% browse during

35% browse after a visit⁶



Clicks + Bricks = Higher Sales

The Omni-Channel Conversion Opportunity:

Average e-commerce conversion rate = **2%**

Average in-store conversion rate = **30%**

Retailers that combine channels through click and collect can increase their transaction values by **300%**⁴



Try our demo and start your journey to omni-channel analytics today.