



CONSUMER CONFERENCE

2018 RECAP

+ HIGHLIGHTS

- Over 310 attendees, including prominent consumer, food & beverage and restaurant & retail investors, executives, business owners and industry experts
- 44 presenting private companies
- Themes Explored: omni-channel marketing, driving customer engagement, brand differentiation and more
- Event included a mix of company presentations, dynamic keynote speakers, networking reception and 315 1x1 meetings

+ DYNAMIC SPEAKERS & CONTENT



KEYNOTE SPEAKER

ROHIT BHARGAVA

FOUNDER OF THE NON-OBVIOUS COMPANY;
WALL STREET JOURNAL BEST-SELLING
AUTHOR; TEACHES MARKETING AND
INNOVATION AT GEORGETOWN UNIVERSITY



**COMPANY
PRESENTATIONS**



**NETWORKING
RECEPTION**



1 X 1 MEETINGS

SELECTED REGISTERED COMPANIES:

ACON Investments | Advantage Capital | AKIRA | Alene Candles | Alliance Consumer Growth | Altamont Capital Partners | Alvarez & Marsal Capital Partners | Amplify Snack Brands | Angelic Bakehouse | Arbor Private Investment Company | Argand Partners | Arlon Group | Asset Marketing Services | AUA Private Equity Partners | Audax Group | Aurora Resurgence | B&G Foods | Bain Capital Private Equity | Balance Point Capital Partners | Balmoral Funds | Banza | Beaba SAS | Berkshire Partners | Bertram Capital | Better Food Project | BGOOD | Birch benders | Black Angus Steakhouses | Blueberry Ventures | Boa Technology | Brookside Capital | Brynwood Partners | Buck Mason | Burtons Grill | Caltius | Canum Capital Partners | Capitol Peak Partners | Casa Barranca | Castanea Partners | CAVU Venture Partners | CCMF Capital Advisors | CDIB Capital International Corporation | Centre Partners Management | Century Park Capital Partners | Charlesbank Capital Partners | Chicken Salad Chick | Chuze Fitness | CITIC Capital Partners | City Capital Ventures | Clairvest Group | Clarion Capital Partners | Clearlake Capital Group | ClearLight Partners | Clorox Company | Compass Group | Comvest Partners | Consumer Growth Partners | Corbel Capital Partners | Cove Hill Partners | Crimson Investment | CVC Capital | Dagne Dover | Dubilier & Company | Dunn's River Brands | Eli's Cheesecake Company | Emil Capital | Encore Consumer Capital | Endeavour Capital | Eurazeo Brands | Falcon Investment Advisors | Farmer's Fridge | FFL Partners | Fields Texas Ltd. | Finn Capital Partners | Firelight Capital Partners | Fireman Capital Partners | Flagship Food Group | Fontis Partners / Rustic Canyon | Founders Advantage Capital | Freeman Spogli & Co. | Fundamental Capital | G5 Capital | Gala Capital Partners | Genero Capital Partners | Geneva Glen Capital | Glo Skin Beauty | GoLive Probiotic Products | Goodwater Capital | Graham Partners | Grand Crossing Capital | Great Hill Partners | Greenhouse Capital Partners | Grey Mountain Partners | Gridiron Capital | Gryphon Investors | Guardian Capital Partners | H.I.G. Capital | Hammond, Kennedy, Whitney & Company | Harvest Partners | HATCHBEAUTY Products | Hayden Creek Capital | Health Warrior | Helix | HGGC | Highlander Partners | Hilco Global | HIPPEAS | HOPE Foods | Horizon Food Group | Hugo Enterprises | Humboldt Distillery | Hummingbird Brands | HydraPak | Hydro Flask | Init Foods | Inked Organics | Innovation Global Capital | Insignia Capital Group | International Cookware | IVEST Consumer Partners | Jeni's Splendid Ice Creams | JMK Consumer Growth Partners | JTM Foods | Juggernaut Capital Partners | JW Childs | Jyve | Kainos Capital | KarpReilly Growth Investors | Katzkin Leather | Keva | Kidfresh | KitchenTown | Kite-Hill | KJUS North America | JD Capital | L. Catterton | Lady M Confections | Lake Pacific Partners | Lariat Partners | LaSalle Capital | Lee Equity Partners | LIFE AID Beverage Co. | LightBay Capital | Lindsay Goldberg | Lion Capital | Littlejohn & Co. | LNK Partners | Mack Weldon | Macquarie Capital | Maggie Louise Confections | Main Post Partners | Martin Bauer | Marubeni America Corporation | Masterbuilt Manufacturing | Maxim Partners | Merchant Factors Corp. | Merrill Corporation | MidOcean Partners | Mighty Quinn's Barbeque | Mistral Equity Partners | Mitsui & Co. | Monogram Capital Partners | Morgan Stanley Private Equity | Moxie Capital | NexPhase Capital | North Castle Partners | Nonvest Equity Partners | Nonvest Venture Partners | Novacap Investments | NRD Capital | NS Brands LTD | Nuni Organic Tea | NuttZo | Oak Hill Capital Partners | Olukai | ONCAP Management Partners L.P. | Orbit | Pacific Coast Producers | PepsiCo | Perkins Coie | Pita Pal Foods | Platinum Equity | Protea Investments Limited | PSP Capital Partners | Pulmuone Foods | PWP Growth Equity | R2C Group | Reason Venture Partners | Refac Optical Group | Regent Holding Company | Resilience Capital Partners | Reunited Clothing | Revolution Growth | RSM US | Rug Doctor | RuMe Bags | Sanavi | Sandbridge Capital | Seidler Equity Partners | Sentinel Capital Partners | Sequel Holdings | Shoe Sensation | Silas Capital | Spanos Barber Jesse & Co. | Stone Arch Capital | Stonegate Capital Holdings | Strand Equity Partners | Stripes Group | Summit Partners | Superior Auto | Swander Pace Capital | T. Marzetti Company | Lancaster Colony | TA Associates | Tea Collection | Bar Method (The) | Catch Company (The) | Compass Group (The) | Escape Game (The) | Gorilla Glue Company (The) | Invus Group (The) | Jordan Company L.P. (The) | Riverside Company (The) | Thinkbaby | Thinksport | Thomas H. Lee Partners | Touch of Modern | Touchdown Ventures | TPG Growth | Trail Post Ventures | Tribali Foods | Trilantic Capital Partners | Tristar Products | TSG Consumer Partners | TYLT Ventures | UFC GYM | Valor Equity Partners | Van Law Foods | Versa Capital | VMG Partners | Walker Edison | Warp + Weft | Watershed Distillery | Webster Capital | Westin Capital Group | Winona Capital Management | Women's Marketing | WUUU | Wyandot | Yellow Wood Partners

+ PRE-CONFERENCE EVENTS

PRESENTER'S DINNER

- Featured remarks by Andrew Friedman, Founder, Amplify Snack Brands
- Cocktails and networking, followed by private dinner
- Approximately 100 dinner attendees, including presenting company executives and event sponsors

+ CONFERENCE SCHEDULE

REGISTRATION & BREAKFAST		
OPENING REMARKS		
MANAGING DIRECTOR PANEL: DEMYSTIFYING & CAPITALIZING ON THE EVER-EVOLVING CONSUMER LANDSCAPE		
BREAK		
BETTER-FOR-YOU FOOD	APPAREL & ACCESSORIES	APPAREL & ACCESSORIES
BREAK		
HEALTHY LIVING & BEAUTY	RESTAURANTS & DISTILLERY	ACTIVE & OUTDOOR
LUNCH AND KEYNOTE SPEAKER: ROHIT BHARGAVA		
BREAK		
SPECIALTY FOOD	RETAIL	DIRIECT-TO-CONSUMER & E-COMMERCE
NETWORKING RECEPTION		