

6 Facts You Need To Know To Dominate E-Commerce In 2020



It's estimated that there will be 4.68 billion global digital buyers in 2023.



59% of 16-36 Year-Olds Head To Amazon Before Any Other Online Shop.



The encouragement of people who had negative experiences on your mobile site decreases by **65%**.

51% of Consumers Trust Companies Who Make It Easy to Contact the People behind the Company.



53% of Online Shoppers Abandon Their Carts Because of Unexpected Extra Costs.

Abandoned Cart Emails Have an Average Open Rate of **45%**.



80% of Respondents Said They Had Stopped Doing Business with a Company Because of Poor Customer Experience.



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Sources:

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