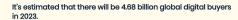
## 6 Facts You Need To **Know To Dominate** E-Commerce In 2020







59% of 16-36 Year-Olds Head To Amazon Before Any Other Online Shop.

The encouragement of people who had negative experiences on your mobile site decreases by



51% of Consumers Trust Companies Who Make It Easy to Contact the People behind the Company.



of Online Shoppers Abandon Their Carts Because of Unexpected Extra Costs.

Have an Average Open Rate of 45%



of Respondents Said They Had Stopped Doing Business with a Company Because of Poor Customer Experience.



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Sources:

https://whatmillennialswant.inviqa.com/

https://whatmilleninliswant.inviqa.com/ https://www.thinkwithgoogle.com/ https://assets.kpmg/content/dam/kpmg/xx/pdf/2017/01/the-truth-about-online-consumers.pdf https://pospend.com/blog/cort-abandonment-rate https://mosend.com/blog/cort-abandonment-stats/ https://blog.hubspot.com/service/customer-acquisition-study/