

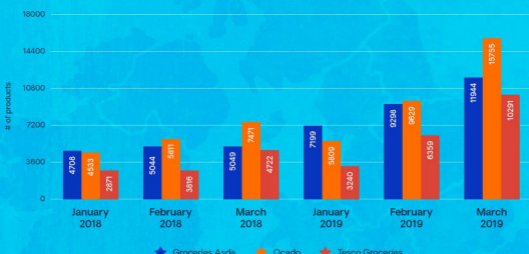
# BREXIT STOCKPILING

## UK Grocery Retail Tracker

Retailers are hoarding.  
Dive into what they're stocking up on.

### ★ Online Grocery Assortment Grows By 80% compared to 2018.

Top 3 UK grocery retailers by growth in the number of food products in stock.



**1 in 10**  
Consumers claim to have started stockpiling.

**25%**  
Plan on stockpiling in anticipation of a 'No Deal' Brexit.

Source: Kantar WorldPanel, Feb 1 - Feb 24, 2019

### ★ Retailers Respond, Food Shelves Explode.

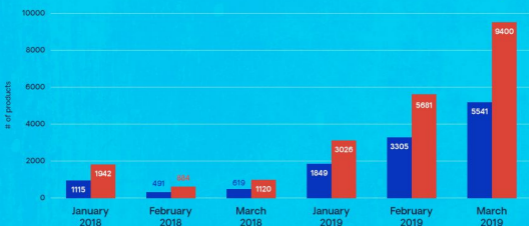
Q1 2019 saw a **390%** jump compared to Q1 2018 for in-stock products listed under the 'Food Cupboard' category.



### UK's Favorite Categories **PRE-BREXIT**

★ **Canned Foods**

★ **Liquor**



**2X**

as many as those reported in Q1 2018.

Instances of Online Price Changes

For a more in-depth analysis of the Brexit Effect on FMCG, OTC Medication, and more -

Get in touch

Can't figure out your next move?  
We can help you navigate through uncertainties with actionable insights you can implement right away.

Data insights provided by



This data was analyzed using Intelligence Node's proprietary retail intelligence tools. We looked at product and pricing movements from Jan 2018 to March 2019 on the UK's top 10 online grocery retailers to glean insights that can help retailers stay competitive and maximize profits.

For more information about how our AI-powered analytics can help your business, visit : [www.intelligence-node.com](http://www.intelligence-node.com)