

# Enterprise Cloud Maturity Assessment

## RETAIL INDUSTRY

### RETAIL ENTERPRISES GRADUALLY EMBRACING THE IT TRANSFORMATION

**OVER 70%**  
of the companies have 1-2% of revenue as IT spend

**60%**  
companies have specialists <30% of available IT talent

**88%**  
of enterprises have end-to-end automation for apps lifecycle management

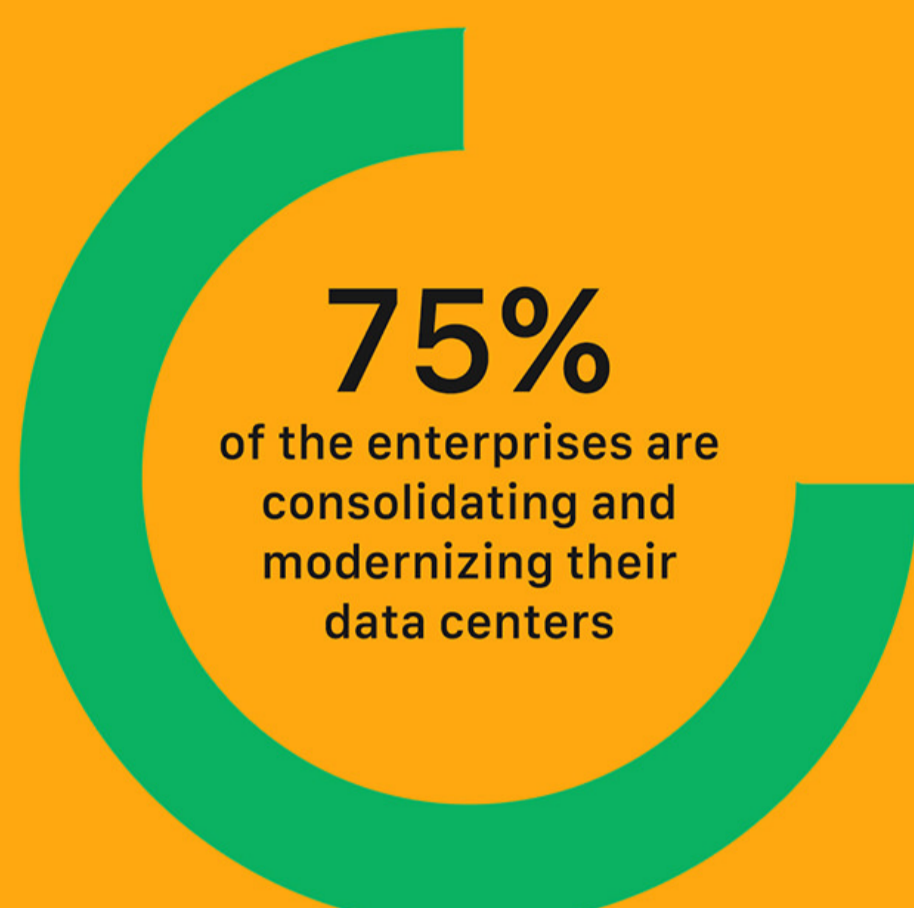
**80%**  
of the enterprises have already adopted Agile/DevOps comprehensively

### TRENDS DRIVING TECH ADOPTION

**1** Stiff competition from e-commerce tech giants like Amazon

**2** Demand for enhanced personalization of user experience

**3** Need for an omni channel presence



**40%**  
of the enterprises are using Hyperconverged Infrastructure



## LEVERAGING CLOUD COMPUTING

Manufacturing Healthcare



Telecom & Networking BFSI

Retail accounts for the highest share of Public Cloud Leverage

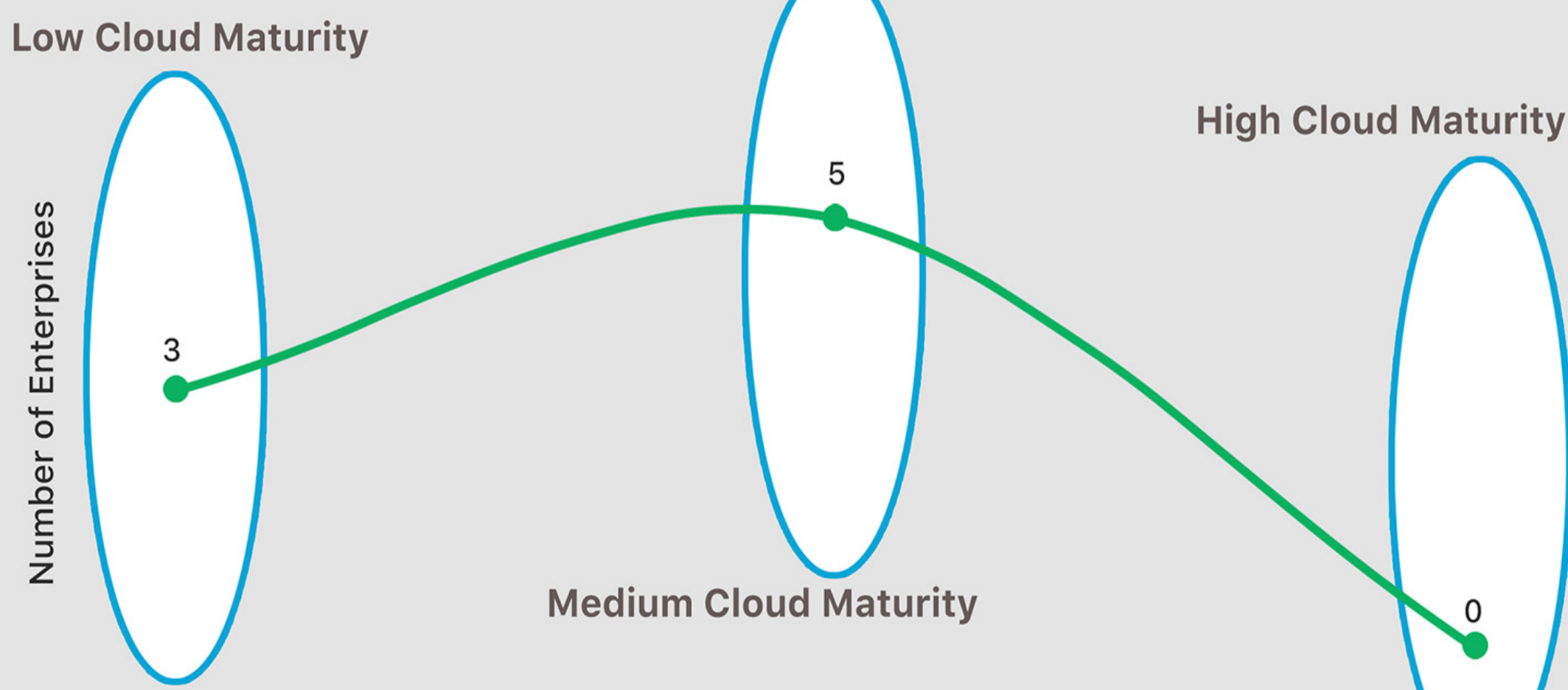
Majority of the companies have >10% of public cloud usage

**OVER 80%**  
companies selectively moving critical applications on public/private cloud

**90%**  
of the enterprises using Public Cloud for 20-30% of their workloads

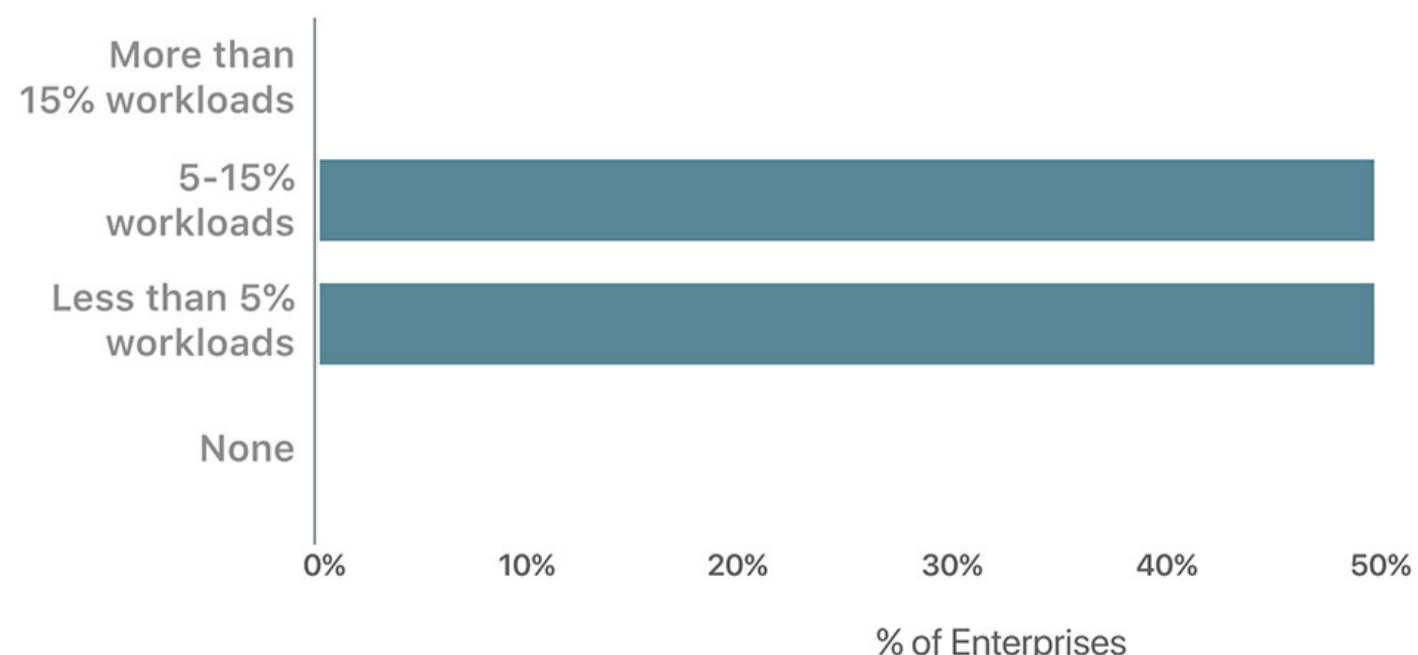
### CLOUD MATURITY CURVE

Retail enterprises are concentrated in the Medium and Low cloud maturity, with none in High maturity. Enterprises lying in Medium maturity are poised to transition to the high maturity clusters over the next few years.



Source: 20+ interviews from 8 leading Global enterprises;  
Note: Low Maturity Cluster (score range 1.6-1.8); Medium Maturity Cluster (score range 1.9-2.1); High Maturity Cluster (score range 2.2-2.4)

### STATE OF APPLICATION DEPLOYMENT LEVERAGING MULTI-CLOUD ENVIRONMENT



For more information and to see where your organization sits on the Cloud Maturity Curve, visit <https://www.nutanix.com/maturity-model/>