

# ONLINE SHOPPING

## Infographic

Roughly 27 percent of the world's consumers shop via the Internet

### Advantages of online shopping:

**24/7 OPEN**  
**24/7 Availability**  
 Online shopping stores are open round the clock of 24/7, 7 days a week and 365 days a year.

**No Waiting in Lines**  
 When buying items online, there are no long lines you have to endure, just to buy your merchandise.

**Save Fuel**  
 One of the advantages of shopping online is that there is no need for vehicles, so no purchase of fuel necessary.

**Save Time**  
 With just a couple of clicks of the mouse, you can purchase your shopping orders and instantly move to other important things, which can save time.

**Save Money**  
 In most online stores a certain number of goods, especially household appliances, cheaper than in stores. And in online stores more often than in stores, conducted lucrative promotions and discounts.

**FLAT GRAY LE BIG WHITE SMALL RED**  
**Variety**  
 When you shop online, you can shop from retailers in other parts of the country or even the world without being limited by geographic area.

### Devices used most frequently for online shopping:

**80%** **44%** **31%**



### Most popular online purchase categories:



### Payment types used by online Shoppers:



### Online shoppers by age:

