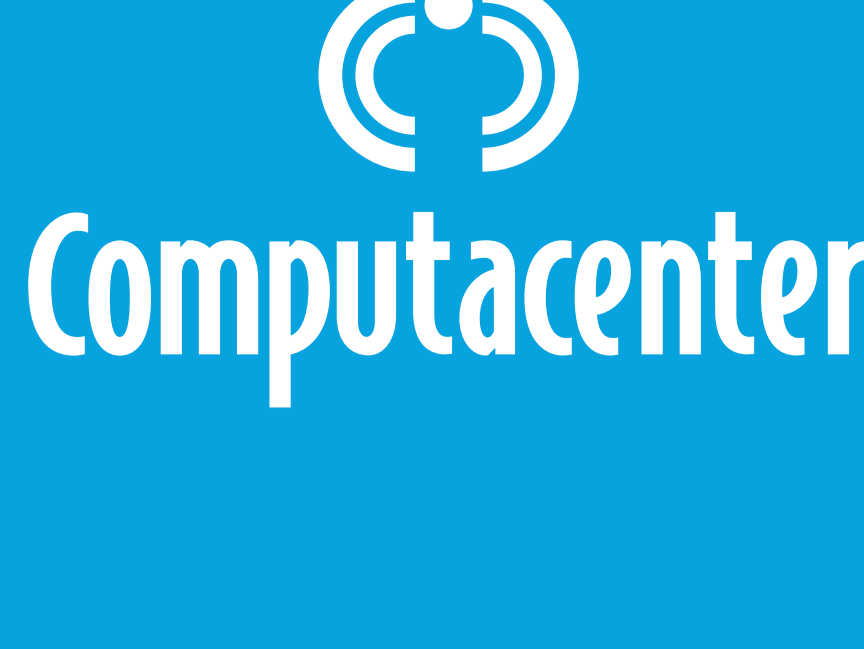


Authorised Reseller



TODAY'S TECHNOLOGY, TOMORROW'S INSIGHT.

DRIVING OMNI-CHANNEL ENVIRONMENTS WITH iPad

THE TRADITIONAL HIGH STREET IS EVOLVING...

ON ONE SIDE PHYSICAL SPACE REMAINS

ON THE OTHER SIDE IS THE VIRTUAL WORLD OF ON-LINE SHOPPING

CUSTOMERS ARE CONSTANTLY CROSSING FROM



THE PHYSICAL

TO ON-LINE INTERACTION

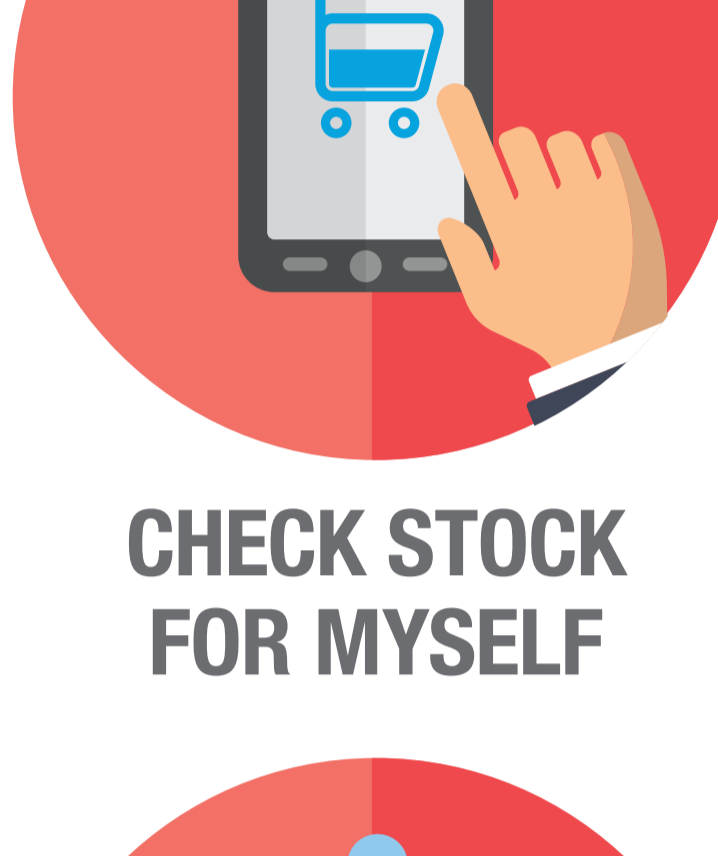
(AND BACK AGAIN)

TODAY'S CUSTOMERS ARE INCREASINGLY DEMANDING

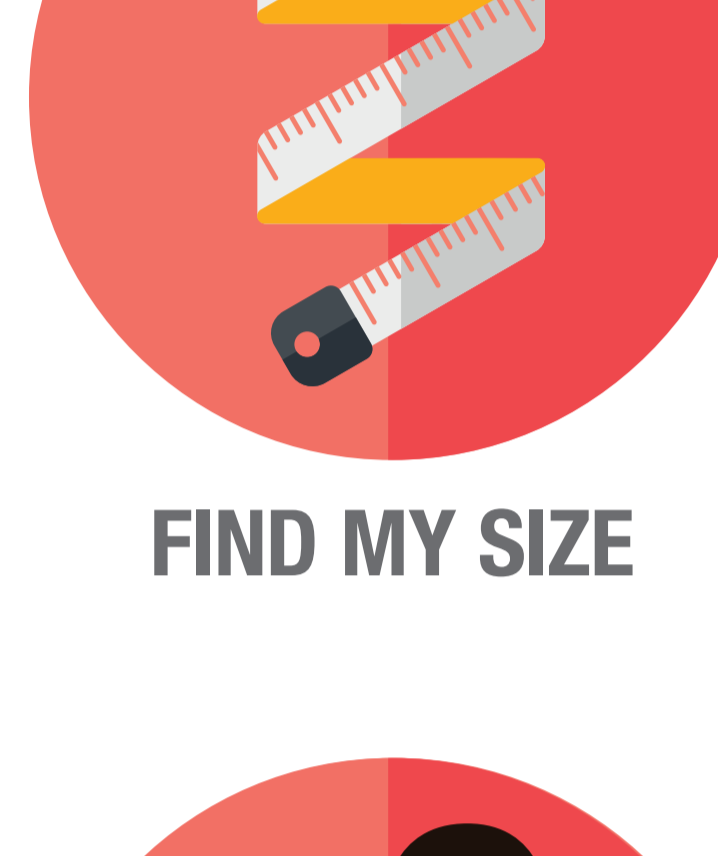
I WANT TO:-



DO RESEARCH AT HOME FIRST



CHECK STOCK FOR MYSELF



FIND MY SIZE



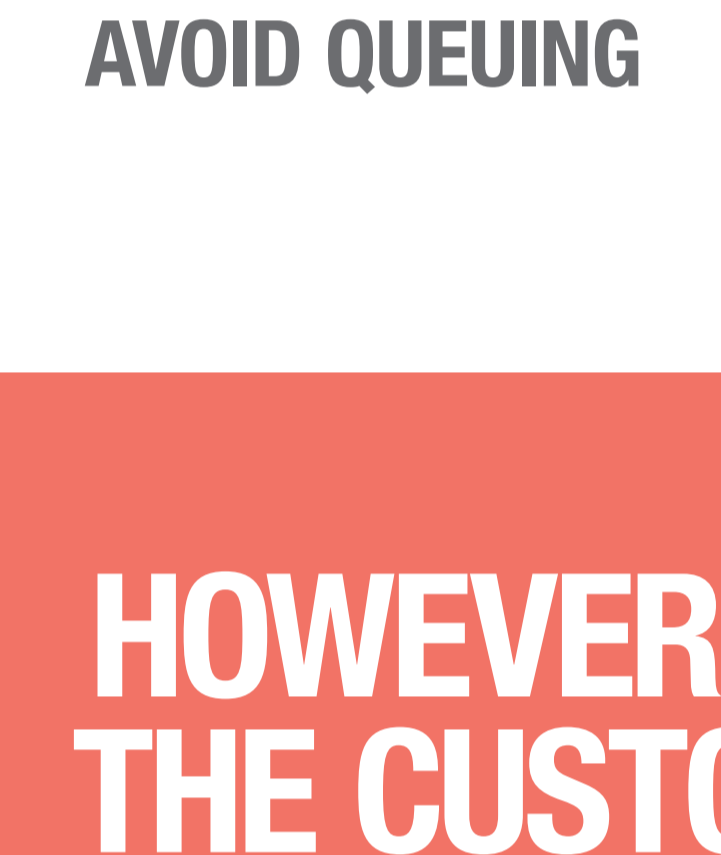
RECEIVE PERSONAL OFFERS



FIND MY WAY ROUND THE STORE



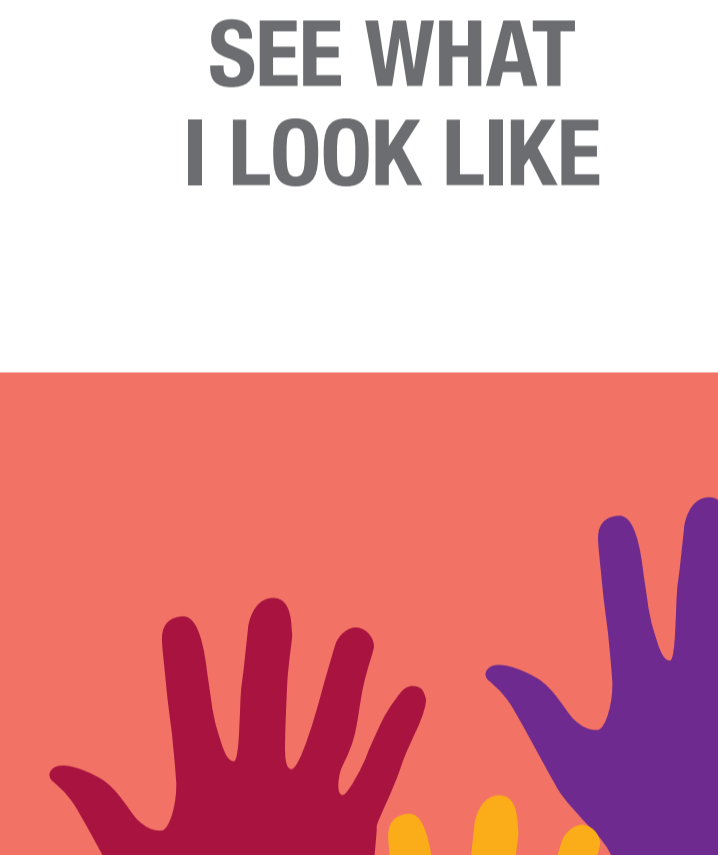
PERSONALISE MY PRODUCTS



AVOID QUEUING



COMPARE PRODUCTS

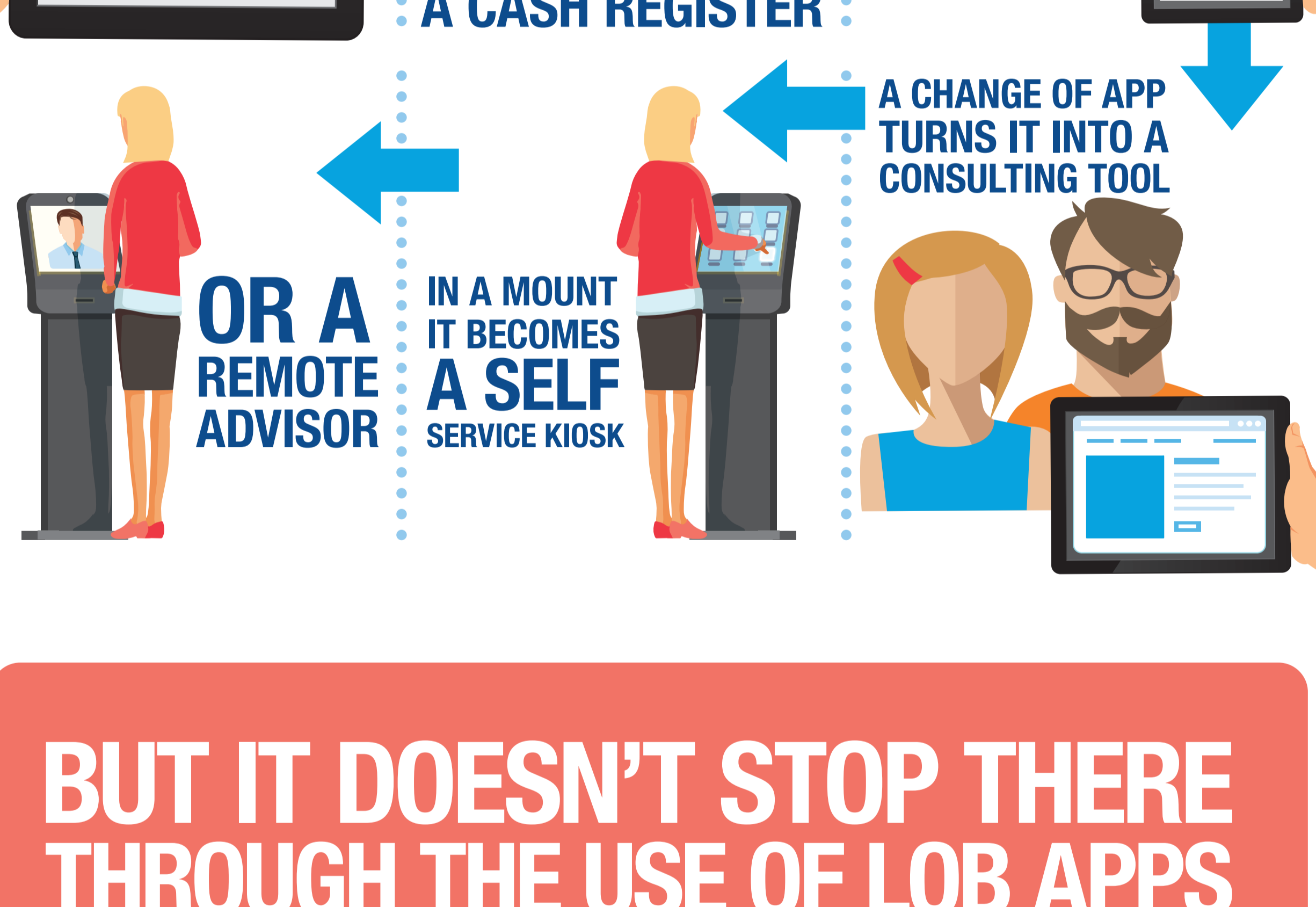


SEE WHAT I LOOK LIKE

HOWEVER TECH-SAVVY THE CUSTOMER IS THEY STILL WANT TO BE TREATED AS AN INDIVIDUAL



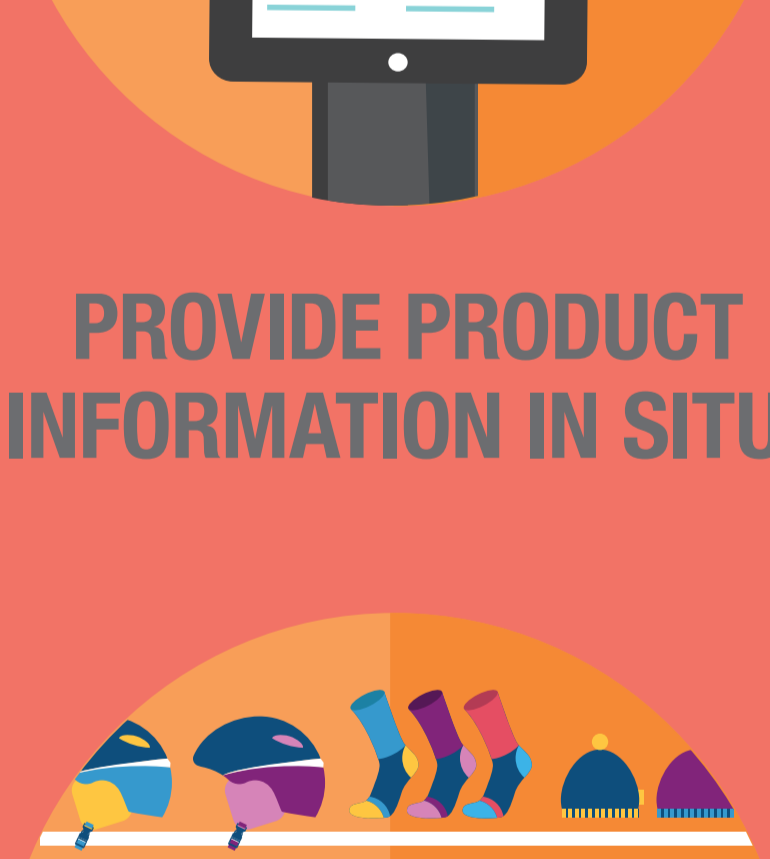
THIS IS WHERE APPLE TECHNOLOGY REALLY COMES INTO ITS OWN



BUT IT DOESN'T STOP THERE THROUGH THE USE OF LOB APPS THE DEVICE CAN...



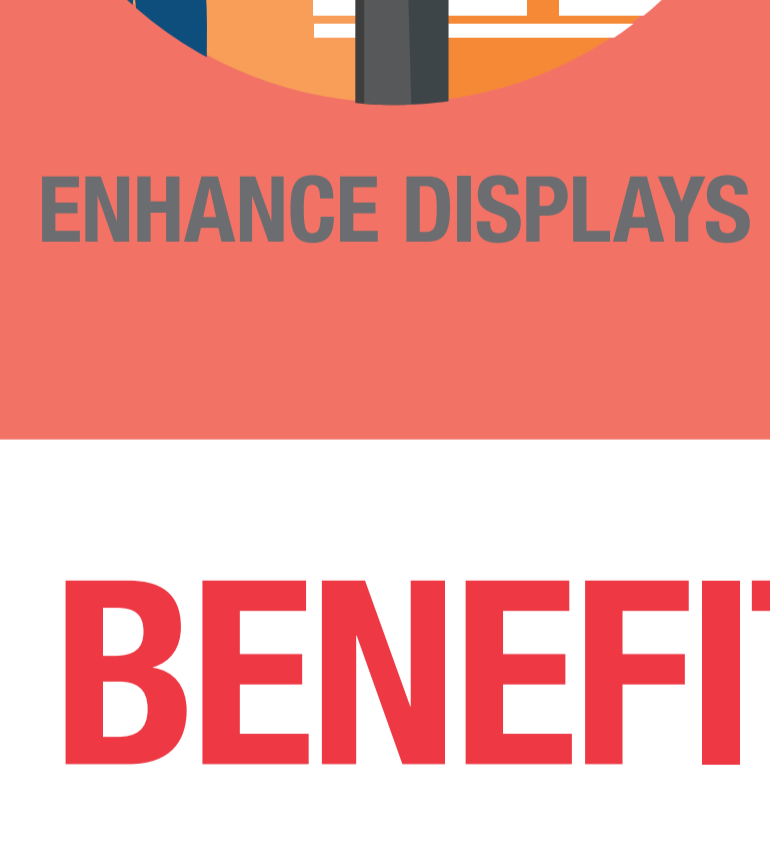
HELP MERCHANTISERS ENSURE CONSISTENT OUTLET LAYOUTS



PROVIDE PRODUCT INFORMATION IN SITU



CHECK AND ORDER INVENTORY



ENHANCE DISPLAYS

SO EVERYONE BENEFITS

BUSINESS

- WE CAN ENABLE OUR USERS
- OUR STORES ARE GREAT ENVIRONMENTS
- WE CAN GIVE A GREAT RETAIL EXPERIENCE
- WE CAN MAXIMISE THE BENEFITS OF OMNI-CHANNEL

EMPLOYEE

- I CAN GIVE GREAT CUSTOMER SERVICE
- I CAN HELP MORE CUSTOMERS
- IT'S TECHNOLOGY I UNDERSTAND

IT

- OUR BRANCH IT IS VERSATILE
- OUR SYSTEMS ARE SECURE

AND MOST IMPORTANTLY THE CUSTOMERS

- I CAN SHOP HOW I CHOSE
- THE CUSTOMER SERVICE IS EXCELLENT
- I DON'T HAVE TO QUEUE

COMPUTACENTER CAN

ADVISE PROVISION ENROL INTEGRATE

DEPLOY SUPPORT MANAGE

ALL APPLE TECHNOLOGY TO TRANSFORM RETAIL EXPERIENCES

TO DISCOVER HOW COMPUTACENTER CAN HELP YOU PUT APPLE TECHNOLOGY TO WORK PLEASE CONTACT YOU COMPUTACENTER ACCOUNT MANAGER

CONTACT US ON 01707 631 000 OR VISIT WWW.COMPUTACENTER.COM

