

Supply Chain



CUSTOMER RESULTS

Customers are experiencing significant operational value with Oracle Retail Demand Forecasting:



Within days of implementing Oracle Retail Demand Forecasting, a Russian retailer was able to **reduce DC inventory levels from 4 months to 3-4 weeks, improve forecasting accuracy 90-95%** for non-promotional items and 75% for promotional items, **reduce of out-of-stocks by 18%, increase order-taking speed 3x and decrease store inventory 13-15%**



A UK grocer reported a **50% increase in overall forecast accuracy**



A large national electronics chain has **improved in-stock rates by 2%-4%**



An international chain of supermarkets and convenience has **reduced inventory by 1.1 days, or 3%**

RETAIL MARKET REALITIES



57%

of retailers agree that their top inventory management challenge is **inaccurate inventory levels in stores**

(Source: RSR Research, November 2016)



Companies with true demand-driven supply chain **can grow** sales by up to **4%**, **cut operation costs** by up to **10%**, and **reduce inventory** by up to **20%**

(Source: 2016 KPMG Research)



Leading retailers have used big data to **increase forecasting accuracy** for new stores by up to **93%**

(Source: 2016 KPMG Research)



Best-in-Class companies are 86% more likely to have closed-loop integration of supply planning and execution in place

(Source: 2016 Retail Supply Chain Report, ABERDEEN GROUP)

EMPOWERED COMMERCE IMPERATIVES

Turn Data into Insights

ANTICIPATE

Run Lean and Efficient

SIMPLIFY

Drive Innovation

INSPIRE

OUR INVESTMENT

Implement Faster, Deliver Greater Value



Cloud First

30+ new cloud services in 2 years across our Retail portfolio



Mobile Everywhere

Allowing retailers to work the way they live



Better Together

Single view of the retail business, bringing technology and process together



Modern Retailing

Exception-based analytics and persona-driven dashboards means no one has to search for work



Leverage Technology and Scale

Security and technical depth of Oracle brings 19 Data Centers serving 195+ Countries to retail-specific solutions

SUPPLY CHAIN SOLUTION BENEFITS

Deriving Tangible Value from Modern Retailing

40% reduction in exception management

70% increase in promotion modeling and acceptance execution

Driving Profit with Process Optimization

60% time reduction in new item and location setup

100% efficient inventory usage

50% reduction in implementation time and total cost for Advanced Inventory Planning

With over 5,280 customers worldwide, Oracle is empowering commerce around the globe. Let us show you what we can do.

GET IN TOUCH:

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