THE ULTIMATE GUIDE TO ELEARNING INFOGRAPHICS

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1 5 Tips About The Use Of eLearning Infographics

Do you struggle with balancing written eLearning content with pictures? Do you wish you could incorporate both and make learning fun again? It's all possible with the help of eLearning infographics.

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eLearning Infographics:
How To Use Them In eLearning

Everyone's heard the saying, "A picture is worth a thousand words". But nowhere is it more apt than in eLearning. Incorporating eLearning infographics into your eLearning strategy adds enjoyment to the learning process. eLearning infographics help with memory retention and may increase overall eLearning course completion.

Here are 5 *eLearning infographics* facts to consider.

1 There's More To It Than Simply Converting A PowerPoint Presentation

A quick look at a few eLearning infographic presentations shows a similarity between *eLearning infographics* and PowerPoint slides. The eLearning infographics are the slides stacked in vertical columns instead of scrolling horizontally. However, a direct conversion from PowerPoint slide deck to eLearning infographic isn't usually the best approach. It is possible for part of the text to be left out, and a picture or cartoon inserted instead to represent the missing data. When you design your eLearning infographic, you organize the main topic into subtopics. Each subtopic represents a stacked slide. This implies a tightly focused point often aligned around a pictograph. The text is memorable because it is associated with the picture.

2 Less Is More

An eLearning infographic is about one topic. However, the broader the topic, the harder it will be to narrow down the subtopics. If you find yourself in this position, you may want to consider making individual eLearning infographics on the subtopics instead. For example, let's say your topic is about trees. What type of tree is it? What region is it native in? What are its growth requirements? What are the diseases or pests that prey on it? What is it used for? The questions are really endless. However, if you refined the topic to "The aerial root formation of the Sri Maha Bodhi, or Banyan tree makes its own forest", the focus is clear. >

2 Less is More

(cont) That said, it's also possible to unify complex ideas. What do you do if the topic is just too involved or you want to combine two ideas into a solution path? eLearning infographics can show a logical path and learning stream between the ideas to give online learners the "ah ha" moment.

3 Let Your Pictures Do the Talking

Humans are visual beings. 90% of the communicated information is visual [1]. So let the eLearning infographic pull the reader in and be the bait. However, coming up with this visual hook is a true art form. So, what is the best strategy for finding this "perfect" lure? It's all in the data. Let your data be your muse, all the elements are there. What is it saying? Can you see a picture form? This is your eLearning infographic. The picture is formed and you know what it will look like, but you still need to be cautious about color. Too much *color* and you lose the main focus of the eLearning infographic, which is learning. Try to limit the colors to just a few. Use a central color to separate sections, then use complimentary colors for the different panes. Also make sure the color choices don't overpower and take over from the actual text message. The overall goal is learning, not entertainment.

4 Legibility Trumps Artistic Expression

When formatting the text on eLearning infographics, find a *font* that is interesting, yet easy to read. Most official documents are commonly published in either Times New Roman or Arial. Don't be afraid to experiment with other fonts, though. Let the font work with the *graphics* to enhance or convey the meaning of the words. It can be used as a "visual voice". You can also vary the text size within the presentation. If a point really needs to be highlighted, your tool kit is your imagination. Play with bold, italics, underline, a bold color choice, and even a different font for that word. As a word of caution though, too much of a good thing is still too much. Choose one or two creative ways to draw attention to a word, or phrase, but no more than that. And remember, always ask yourself whether it's readable on every device.

5 No Graphic Design Experience Required

You may fall into one of two categories: artistically challenged or too busy to try. This is where clip art or icons come into play. There are all sorts of free icons available. When you add icons or clip art to the eLearning infographic, they must all be of the same style. Otherwise the overall look will be jarring. You can also opt for an authoring tool that features a vast asset library. Don't pay any heed to the common myth that eLearning infographics are only for the artistically inclined.

You don't have to be a *graphic designer* to create eLearning infographics. Let your imagination and the text >

6 No Graphic Design Experience Required

(cont) message work together to form an image. Then look through free icons or clip art to find a visual match and play around with color, font, size, etc. Above all, let these 5 eLearning infographic tips be your guide.

References:

1. *We Are 90% Visual Beings*

2 **5 Creative Uses Of eLearning Infographics**

Does the thought of developing eLearning infographics send you into a panic? Never fear. In this article, I'll share 5 creative ways to incorporate infographics into your eLearning course.

eLearning Infographics:
How To Use Them Creatively In eLearning

Creativity is only limited by your belief. If you believe you are not creative, you are less likely to fully engage that part of your brain. You need to let your inner "child" free in a way. Children are not afraid to try, fail, and try again. They haven't developed the "adult" filter yet. You know; the filter that says, "I can't do that because I will look foolish or disappoint my intended audience".

Here are 5 ideas to creatively use *eLearning infographics* in eLearning. But don't stop here, add to this list.

1 Match Infographic Type To eLearning Content

First things first, it's essential to determine your infographic approach beforehand. *eLearning infographics* come in different types and a "one-size-fits-all" mentality doesn't apply. What is the message your eLearning c ontent is trying to say? Is there a definite organizational theme? Chances are, it will best fit in one of the six infographic types. These are: how-to, research, compare and contrast, did you know, demographics, advocacy, and timeline. Once you have the infographic type narrowed down, include context that shows online learners the main idea. Allow them also to find their own conclusion. Don't put it in writing for them. So how do you guide them to the conclusion you envision? Build your *eLearning infographics* around the conclusion.

2 Create An Inspired Layout

Don't limit yourself with the obvious solutions of font and size. What is an unusual use for an icon or clip art? Is there an unexpected factor you can play on? The unusual or different adds the "wow" effect every artist hopes to achieve. For example, you decide to make your infographic path flow at an angle. Then instead of using a typical arrow to indicate the path, try using a path of emoticons. Better yet have a stepping stone pathway and instead of stones use the emoticons. Is there another "better yet" to this scenario? You decide. This allows you to add *visual appeal* to virtually any topic, even boring or bland compliance online training.

3 Step-By-Step Online Training Tutorials

Some work-related tasks are more involved than others. Thus, employees may forget the steps involved as soon as they click away from the *online training tutorial*. Fortunately, you can offer them a quick memory refresher in the form of an eLearning infographic. Highlight each step of the process with brief text captions and images that allow them to mimic favorable performance behaviors. For example, a snapshot of an employee safely handling hazardous materials to reduce workplace injuries. Online learners will be able to use these reference guides on the job, making them ideal "moment of need" online training materials.

4 Make Numbers Pop For Compliance Stats

When dealing with statistics, percentages really stand out and add impact. Since they have impact in their own right, why not capitalize on this fact by drawing attention to them. Make the numbers be the focus of the section. Making the numbers large and bold are the obvious methods. However, try to incorporate *mini-graphics* within or drawn onto the number to illustrate the main topic of the section. For example, you're dealing with the company dress code. Incorporate bold stats and charts that highlight the number of violations every year.

5 Downplay Controversial Topics To Reduce The Shock Factor

Some topics carry a lot of weight, due to political correctness, taboo or controversy, or social sensitivity. Handling these types of topics may make you cringe because you don't want to offend anyone. Sometimes, downplaying the topic won't elicit the type of response needed to get the message out. eLearning infographics can show what you don't want to "say". For instance, your scenario is the workplace sexual harassment, which may put some employees ill at ease. eLearning infographics that feature notable stats and non-offensive imagery can drive the point home, without isolating members of your workforce.

2 Extra Tips To Make Creative And Engaging eLearning Infographics

a. Title Control

Authors do this all the time, especially now in the digital age. They find the most creative word use and *font* for their cover to tempt the browser to read the synopsis. If you take this route, make sure the headline word choice depicts the overall message for that section. Let the title stand out but be different. Consider having the title in the middle, as a crossword puzzle, vertically down one side, etc. The possibilities are endless. When you use this type, the graphics are at their most basic. The surrounding colors are muted and understated. Everything except the title is quiet, but not boring. You do want corporate learners to read all other text, after all.

b. Opt For A Monochromatic Color Scheme

Visual is anything that draws the eye into an area of focus. It can be the graphic or the text. Center your effort to highlight the main topic or take-away point. Then design an eye-catching way to draw attention there. If your concept is best depicted through graphics because of its complexity, having too much *color* would be a case of visual overload. In this case, less is better. One idea that is obvious, but perhaps overlooked, is to make all the graphics monochromatic. You don't want to use too much visual stimulation because your main point could get lost in the visual noise.

When it comes to creativity, the sky is literally the limit. Don't be afraid to take chances. If you think your idea is too over the top, talk it over with your eLearning team or gather employee feedback. They may point out something that helps you develop more effective eLearning infographics for your target audience.

3 **7 Reasons To Include eLearning Infographics In Your eLearning Course Design**

Facts and figures help to support the key takeaways and enhance the value of your eLearning course. Presenting them in an easily digestible format is even more important. In this article, I'll explore 7 ways that eLearning infographics can enhance the eLearning experience of your online learners.

Why You Should Include eLearning Infographics In Your eLearning Course Design

eLearning courses help busy, distracted, and overwhelmed online learners get the information they need anytime, anywhere. Therefore, it is crucial to design eLearning courses that are compelling and to the point. *eLearning infographics* are a great way of achieving that. These visually engaging online training tools offer a snapshot of notable trends, stats and takeaways. They not only add color to your eLearning course but they also ensure that you are able to convey essential knowledge. When it comes to statistics, people prefer to look at charts and figures instead of indulging in heaps of data difficult to decipher.

Here are the top 7 reasons why you should go for eLearning infographics when designing an eLearning course.

1 Simplify Abstract Concepts

Among the many significant benefits of using eLearning infographics, representation of statistics tops the list. Research shows that when dealing with numbers, eLearning infographics can help to improve knowledge assimilation. Instead of putting your online learners through a great deal of mental gymnastics, you can use eLearning infographics to depict complex data. This can be done by creating charts or trends which lead to conclusive results instead of creating confusion. More involved concepts that have many branches of sub-topics can be displayed in a single eLearning infographic. This breaks down the information into easily digestible pieces, thus making it easier for online learners to connect the dots.

2 Improve Memory Retention

eLearning courses may often require online learners to go through large amounts of data that are more difficult to process. Memorizing it is a total different ballgame. >

2 Improve Memory Retention

(cont) The chances of retaining data are much higher when using *eLearning infographics* instead of simply relying on text. It is much easier for the human mind to retain knowledge when it appears in the form of charts, images or other visual elements. eLearning infographics require less effort and time. As such, online learners are more likely to retain the key stats and facts. Furthermore, the clear and concise presentation of data helps online learners *evaluate and analyze the information.*

3 Minimize eLearning Course Clutter

One of the most overlooked benefits of using eLearning infographics is the ability to streamline your eLearning course design. For example, instead of adding text blocks and lengthy bullet lists, an eLearning infographic covers a comprehensive overview of the main points. Online learners can simply review the graphic in order to gather the key information. You can also compile all relevant images and charts in one centralized location rather than dispersing them throughout the eLearning course layout and filling every inch of white space. This also helps to reduce *cognitive overload* and improves eLearning content comprehension, as online learners are able to evaluate the entire picture at once instead of just examining bits and pieces of the puzzle. For example, they can view relevant images, graphs, and stats that support the key facts.

4 Increase Learner Engagement

It is unlikely that coursework is high on the priority list for online learners. Everybody has their plate full nowadays. No one wants to waste their time on an eLearning course that doesn't make a meaningful connection or offer real-world value. You can turn the tables around by using eye-catching eLearning infographics. If you are able to engage your online learners, they are more likely to stick with the eLearning course instead of clicking away. eLearning infographics can act as a food for thought for online learners. For example, they review the graphic and then engage in lively online discussions with their peers.

5 Bridge Performance And Skill Gaps

You can use eLearning infographics as a step-by-step guide for your corporate learners to bridge gaps. For instance, explore each step of a work-related task, then highlight common areas for improvement, such as skills that many employees may need to fine-tune in order to improve productivity. To accomplish this, you must first identify individual gaps and then pinpoint patterns. For instance, *LMS metrics* reveal that corporate learners have trouble with interpersonal skills. They are performing poorly on online training simulations and branching scenarios that involve group dynamics or one-on-one communication. In response, you can create an eLearning infographic that centers on these skill sets.

6 Help Online Learners Connect The Dots

Comparative studies can often lead many into confusion, especially when you have large amount of data to disperse. eLearning infographics are a great way of correlating ideas and connecting related concepts. It can be difficult to see the correlation between sub-topics if you rely on text-based descriptions. Consequently, a lot of online learners will lose interest and simply give up, as comprehension involves too much time and effort. With eLearning infographics, you have the ability to contrast and compare similar topics or ideas.

7 Reduce Online Training Seat Time

Online learners assimilate information more rapidly when it's in visual format. Thus, eLearning infographics *reduce online training seat time* and improve eLearning ROI. Less online training seat time equals more time on the job. Employees get all the information they require so that they can quickly apply what they've learned and improve their proficiency. This is one of the primary reasons why you need to create topic-centered eLearning infographics, instead of trying to cover too much ground. Corporate learners must be able to focus on a single learning objective or task before moving onto the next. These valuable online training tools allow them to explore the subject matter in depth so that they can fully understand the real-world applications, such as how they will apply what they've learned when they venture onto the sales floor.

eLearning infographics are powerful online training tools that transfer valuable information in an effective and engaging way. You can tailor the data to meet the needs of your online learners without running the risk of making the eLearning course confusing or boring. Remember, all this can only be achieved if, and only if, you provide high-quality eLearning content. You need to be clear about the message you want to convey. Otherwise, online learners are likely to click away before they absorb the subject matter.

4 Developing Effective eLearning Infographics: A 7-Step Guide

Infographics have been around for a while in the marketing sector. But now they are one of the most popular online training tools in the eLearning industry. In this article, I'll explore 7 steps involved to create effective infographics for your eLearning course.

7 Steps To Develop Effective eLearning Infographics

eLearning infographics are highly effective tools that boost memory retention. However, perfunctory infographics can lead to an online training disaster. The simple truth is that these attention-grabbing graphics are now an oft used learning aid. Which means that you have to create eLearning infographics that are a cut above the rest in order to make them memorable. It needs to have certain elements to make the grade.

Here is a 7-step process to blend text and images to create powerful eLearning infographics.

1 Know Your Target Audience

For an eLearning infographic to make an impact it needs to meet the target audience demands. Above all, it is crucial that you know who your target audience is and what are they looking for. It's a common mistake to go for generic infographic topics, such as ideas that are tending at the moment. But the key is to make it personal and relatable. If you know what appeals to your audience, your message will come across. In short, keep it relevant and to the point. Ideally, you should conduct surveys, focus groups, and *eLearning assessments* to gauge online learner expectations and goals.

2 Create A Detailed eLearning Storyboard

It's wise to develop an *eLearning storyboard* in advance that features all the key elements, such as the text captions, graphics, and other visual design components. We often develop an eLearning storyboard for full-fledged eLearning courses. However, they can also help to keep your eLearning infographic on track, as well as ensure that you include all pertinent data. Map out each section of the graphic and include placeholders for items that are still in the works.

3 Develop A Winning Headline And Focus On The Flow

A killer headline never fails to catch the attention of the audience. That is why brainstorming a creative heading beforehand is crucial. You can't expect online learners to carry on if they lose interest at the very beginning. An effective headline needs to be eye-catching and descriptive, but brief enough to understand at a glance. The second important thing is the flow. How you convey the information is going to determine whether the audience benefits from it or clicks away. As such, you must take the audience through the eLearning content systematically. Don't just throw information at them and hope something sticks. Instead, arrange the data in a way which makes it easier for them to connect the dots. Lead them through the data. Use facts and figures. Statistics presented with graphs or *images* are more likely to stay with the online learner long afterwards. When using statistics, always double check the figures and make sure that the sources are reliable.

4 Keep Text Clear And Concise

Don't drain your audience with too much text-based eLearning content. What's the use of an infographic if it doesn't contain visual elements and facilitate *knowledge retention*? Similarly, without providing sufficient written information you will leave the audience wondering what the images are trying to convey. You need to maintain a balance between the graphics and the text-based explanations. Only a well-balanced eLearning infographic can strike a chord with the audience.

5 Include Relevant Aesthetics

A lot of people only focus on the text and images of their *eLearning infographic*. But that's only half the equation. The other significant portion deals with the overall layout. This covers everything from the font type to the color scheme. For instance, readability of your eLearning infographic's text is of foremost importance. The graphic may be rendered useless if the audience is unable to read the content. Make sure that even the smallest font size is easily readable.

The length of your eLearning infographic is of equal importance. If you make an oversized eLearning infographic, you are putting the audience's attention span to the test. This will eventually cause cognitive overload. It's best to limit your eLearning infographic up to 8000 pixels. Along with the pixel size, make sure that it is easily accessible to everyone in terms of file size. Even those having a slow internet connection should be able to access it. Therefore, you should optimize your eLearning infographic, so that it's accessibly on any device. For best results, keep it around 1.5 MB.

6 Simplicity Always Wins

There is no need to bombard your eLearning infographic with lots of data. This defeats the purpose, as online learners aren't able to absorb the information. It's supposed to make it easy for the audience to get the knowledge they need to solve a problem or achieve a goal. First you need to figure out what's relevant and what's not. Once you have figured that, present it in a simple manner. Try to make it a user-friendly eLearning experience. One way of keeping it simple is by focusing on a single learning objective or desired outcome.

7 Use An eLearning Template To Save Time

Many rapid authoring tools feature eLearning infographic templates, so that you don't have to start from scratch. There are also a variety of eLearning *infographic templates* available online. The secret is choosing a multi-purpose layout that you can use time and again. Simply switch out the text, modify the color scheme, and add relevant images to repurpose your current eLearning template. If you can't find any suitable pre-built options, consider developing your own reusable eLearning infographic template.

This 7-step guide can help you create meaningful and memorable eLearning infographics. Just follow the steps to optimize your eLearning courses and improve knowledge retention. Above all else, give each step the time and dedication it deserves before jumping to the next.
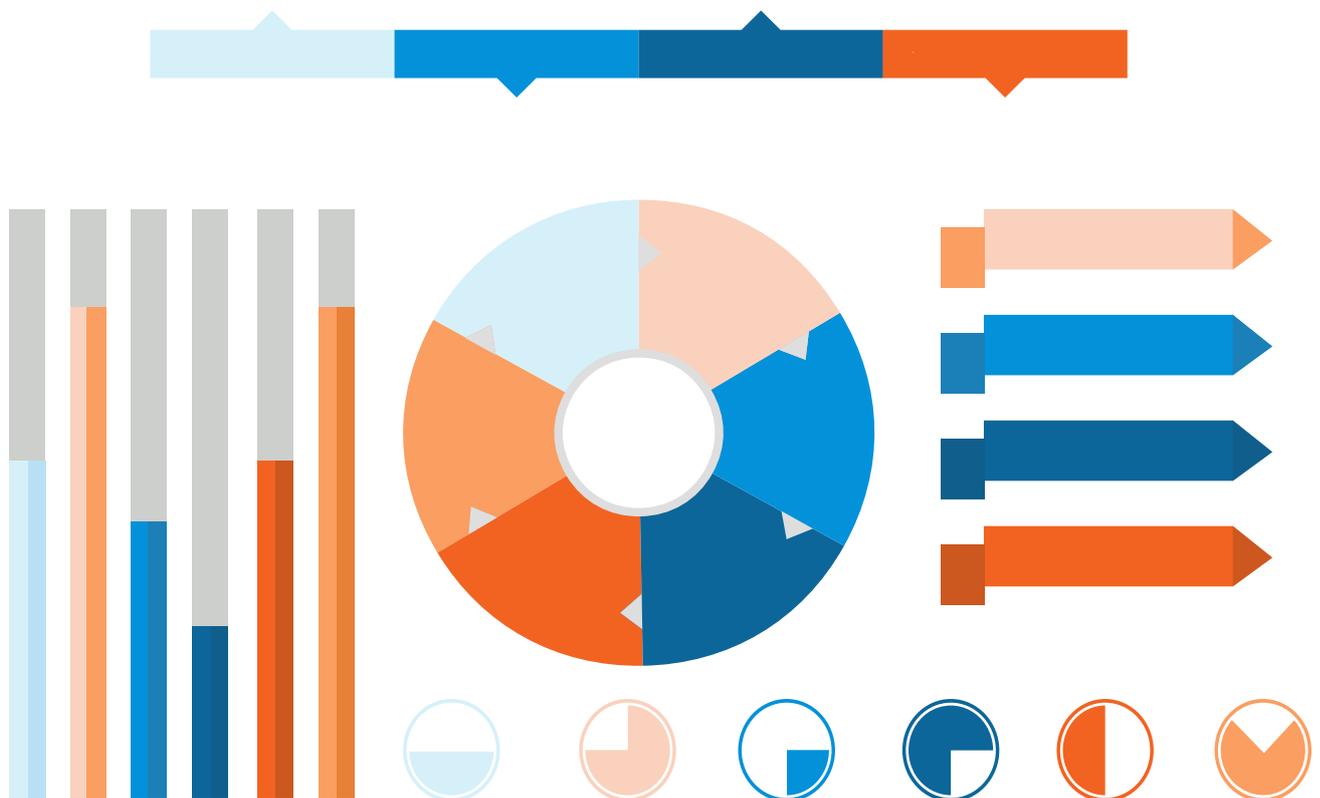
5 7 Must-Have Features For Exceptional eLearning Infographics

eLearning is changing at a rapid pace. How can you be sure that your eLearning infographics are meeting the evolving needs of your online learners?

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7 Features Of Exceptional eLearning Infographics

A picture says a thousand words. But an eLearning infographic leaves no room for confusion by combining visuals with text. *eLearning infographics* are also a great way to prevent cognitive overload, as corporate learners can absorb information at their own pace. The information is depicted in a way that's easily accessible and pleasing to the eye.

Let's take a closer look at 7 must-have features for exceptional eLearning infographics.

1 Relevant eLearning Content

The most important feature that your eLearning infographics should have is relevant eLearning content. The reason why online learners are having a glance at your eLearning infographic is to find relevant data. Segment the information on an eLearning infographic to highlight four to five key points backed by numbers and references. References are vital to establish the credibility of your information and also to provide online learners with authentic information. The title of the eLearning infographic should also be reflective of the eLearning content that is presented. Use of headings, sub-headings, bold, italic, and underline are good ways to present information to online learners quickly and conveniently.

2 Contextualized Analytics

Your *eLearning infographics* must contain key stats that catch the attention of online learners. These numbers should not stand alone. Instead, they need to be presented within context so that online learners can make sense of the figures. For example, saying 6 people win the lottery each year is incomplete information and it leaves your audience confused. You could say, instead, that 6 out of 60 people win the lottery each year, or 10 percent of the participants win the lottery each year. It's essential to put the numbers into perspective to emphasize trends or patterns. That way online learners can pinpoint the relationships between concepts and ideas.

3 Aesthetic Appeal

The *visual appeal* of your eLearning infographics is another fundamental feature that needs to be planned out in advance. The color selection, font style and size, and borders are some of the basic elements to check while planning the visual design of eLearning infographics. Better yet, it's wise to align the color choice or theme of the eLearning infographic design with your organization's branding, as well as the overall subject matter. For example, an eLearning infographic about recycling may contain images and borders that follow a nature theme. This helps corporate learners relate to the online training content and form a meaningful connection.

4 Responsive Design

Thanks to rapid tech advancements, online learners use all sorts of tech gadgets to consume information. When you design your eLearning infographics, it is important that you cater to all popular devices. That includes mobile phones, tablets, laptops and desktops. It is easy to design eLearning infographics with the help of a responsive design tool. However, you should make sure that your font sizes don't shrink or expand when changing the dimensions of the eLearning infographic. Most authoring tools feature a built-in previewer so that you can make minor adjustments. Responsive eLearning infographics are also great from a sharing standpoint, as online learners can quickly make your graphic go viral.

5 Branding Info

Your eLearning infographics should include your logo, color scheme, and brand messaging, as well as pertinent contact information so that online learners are able to get in touch with you for more details on the topic. In the "contact us" section, you should not include just the email address or contact information. It's also very important to include your site and *social media* links. For example, your Facebook page, Twitter handle, YouTube channel, Instagram ID, or any relevant social media groups. Employees have the opportunity to engage in lively online discussions after they view the eLearning infographic. Thus, you facilitate peer-based knowledge sharing and eLearning feedback. Branding also serves another purpose, which is to create a sense of cohesion. Every element of your eLearning course must fall in line with your image, including these highly effective online training tools.

6 Supplemental Resource Links

One of the perks of using eLearning infographics is that they offer bite-sized knowledge. However, you still have the power to provide employees with supplemental online training resources, such as links to videos and eLearning activities that help them broaden their comprehension. This allows self-starters to peruse related topics and ideas on their own, while those who are struggling can clarify any misunderstandings.

7 User Testing

This isn't a visual element of the eLearning infographic per se, but it's an essential part of the creation process. It is essential to test eLearning infographics with a small internal group of people for viewability, information scanning, and ease of understanding. Invite a handful of online learners from different departments to conduct user testing beforehand. In fact, testings should be conducted from the very beginning. The eLearning infographic must be designed, laid out and tested after each revision round. The valuable feedback can then be incorporated into the eLearning course design before it's published to your *Learning Management System*. User testing will also ensure that you've included all the essential features mentioned above.

In order to create powerful eLearning infographics, you have to know the needs of your online learners. Furthermore, eLearning infographics must support the desired outcomes and learning objectives of your organization. As a matter of fact, it's wise to focus on a single learning objective for each eLearning infographic, then ensure it has hit the target during user testing. These 7 must-have features will help you design eLearning infographics that stand out and engage your online learners in a meaningful way.

6 7 Top Tips To Use eLearning Infographic Templates

Many eLearning pros cannot imagine developing a high-quality eLearning course without using eLearning templates. Ready-made eLearning templates help eLearning developers save time and enhance the overall eLearning course design process. In this article, I'll share 7 tips to use eLearning infographic templates to create winning infographics for eLearning.

How To Use eLearning Infographic Templates

Are you looking for ways to produce powerful *eLearning infographics* and maximize your online training resources? If so, then pre-built infographic templates for eLearning may be your best bet. Engaging the audience, reducing costs, and cutting back on development time are the major challenges eLearning professionals face. eLearning infographic templates give you the power to enhance the quality of your eLearning course and add aesthetic appeal, as well as improve memory retention.

Here are 7 top tips eLearning content developers should be aware of in order to choose and implement the time-saving *eLearning infographic templates*.

1 Focus On Learning Objectives

The ultimate goal is to meet the satisfaction of your target audience and achieve the desired outcomes. There is no need to use a fancy eLearning infographic template if it doesn't fulfill your ultimate learning objectives. Knowing your target audience and keeping their interest in mind is essential. For example, you can't expect experienced professionals to show interest in eLearning infographic templates with whimsical designs. Instead, you need a more career-oriented theme that meets their standards. You should also update your eLearning infographic templates based on their evolving needs.

2 Opt For eLearning Infographic Templates That Promise A User-Friendly Experience

The whole purpose behind eLearning infographics is to aid knowledge assimilation and make the eLearning experience more memorable. When choosing an eLearning infographic template you must focus on clarity and comprehension. >

2 Opt For eLearning Infographic Templates That Promise A User-Friendly Experience

(cont) The flow of the eLearning infographic template should be as such that online learners are able to effortlessly navigate themselves through the flow of information. No matter how interesting your eLearning content may be, it is useless if online learners are unable to absorb the information. As a general rule of thumb, choose an eLearning infographic template that features distinct sections. For example, each element of the infographic features a border or divider to prevent clutter. Online learners must be able to distinguish one stat or fact from another to fully comprehend the idea. Otherwise, they might start to blur concepts and commit the wrong information to memory.

3 Choose eLearning Infographic Templates That Can Be Easily Customized

Opt for eLearning infographic templates that give you optimal creative control. You should be able to develop eLearning infographics that align with online learners' needs and support the subject matter, as well as reflect your brand image. Ideally, you should be able to choose the color, font type, and graphics. In addition, ensure that you're able to incorporate your logo and social media links. This gives interested readers the chance to enroll in future eLearning courses or reach out for more information.

4 Develop Your Own Reusable eLearning Infographic Templates

In some cases, you may not be able to find an eLearning infographic template that suits your needs. You might consider developing your own reusable infographic template to use now and in the future. Create a layout that incorporates your branding, then leave enough room for text blocks and graphic elements. Don't forget to include a box at the bottom for references and other essential info, such as your contact details. Save the basic eLearning infographic template so that you can use it later on before uploading the info for your current eLearning course.

5 Rely On Your Infographic Authoring Tool

Infographic authoring tools typically have built-in online asset libraries. Thus, you're able to customize your existing eLearning infographic template or develop one from the ground up. If your infographic authoring tool doesn't have the media you're looking for, look online for royalty free images and graphics. Many sites offer free or paid visuals that you can download for your infographic design. Just make sure that you verify the usage rights to avoid copyright issues.

6 Use Placeholders To Simplify The Process

Placeholders allow you to develop your eLearning infographic even before all the pieces fall into place. For example, you may still be gathering statistics or curating visuals that will grab online learners' attention. They are absolutely essential if you plan on creating an eLearning infographic template on your own, as you can simply substitute the information for each new eLearning project. Last, but not least, they make it easy for groups to collaborate. Every member of the *eLearning team* can add their content to the respective placeholders without having to wait for others to finish their tasks.

7 Consider The Needs Of Your Online Learners

At the end of the day, it all comes down to the needs, goals, and expectations of your online learners. Does the *eLearning infographic* help them address a common problem? Are they able to understand the facts and stats in their current form? Their experience levels and backgrounds are also of great importance. For example, some *images* may be offensive in certain cultures, or less experienced online learners may not understand technical jargon. Conduct surveys and interviews to learn as much as you can about your target audience. Then create an eLearning infographic that focuses on their gaps. It's also wise to periodically reevaluate their needs and then update your eLearning infographics accordingly. Lastly, consider developing different eLearning infographics for different online learner groups. For instance, customer service associates and sales staff may need to explore the same topic from different angles.

Without a doubt, eLearning infographic templates are a must-have for eLearning pros on a time crunch. They expedite the process by providing a framework that you can use time and again. There are a variety of ready-made eLearning infographic templates out there, but choosing the right one is essential for the success of any eLearning course. In this article, I have shared 7 tips to consider when choosing an eLearning infographic template for your eLearning course. Use them to create the most effective eLearning infographics without wasting precious resources.
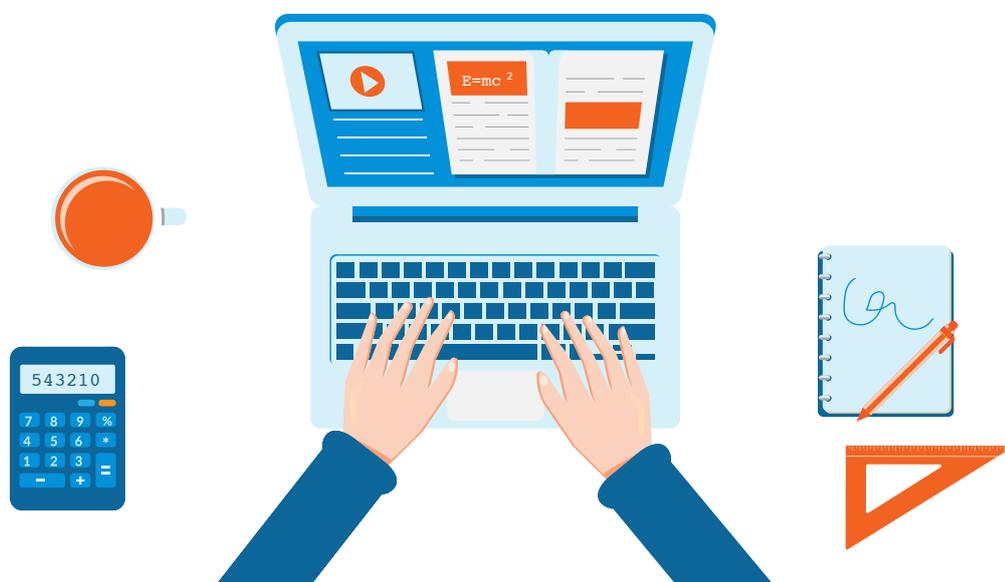
7 7 Tips To Use eLearning Infographics To Improve Knowledge Retention

We live in a digital age where everyone is bombarded with information. This makes knowledge retention more challenging. In this article, I'll share 7 tips to make your eLearning course more memorable with the help of eLearning infographics.

How To Use eLearning Infographics To Improve Knowledge Retention

In today's busy, tech-centered world, the need to gain knowledge is unparalleled. The irony is that everyone nowadays is too busy to find the time to learn. That's where eLearning comes in. Online learners opt for an eLearning course because it is the quickest and most convenient way to gain knowledge. However, eLearning is of no value to online learners if they are unable to remember the key takeaways.

Here are 7 useful tips to help you improve knowledge retention with *eLearning infographics*.

1 Transfer Knowledge In Bits And Pieces

Overloading online learners with knowledge will diminish the value of your eLearning course. In fact, *cognitive overload* is an eLearning professional's nemesis, as it wreaks havoc on human memory. This is why information should be provided in small doses. Design your eLearning infographics in such a way that allows your online learners to absorb each piece of information before moving on to the next step. Once they digest a single idea or concept, they will find it easy to understand the next one. Consequently, they will feel more confident and self-assured, which further enhances the benefits of your eLearning course.

2 Only Present Data That You Want Online Learners To Remember

Relevancy is another key point you should keep in mind when designing your eLearning infographics. Only include data that is relevant to the subject matter. Try to keep the text precise and concise. This way, online learners will maintain their mental focus and absorb the facts and stats. Not to mention, they won't waste precious time on topics that won't matter in the long run. Before you publish your eLearning infographic, evaluate each piece of data and weigh its relevancy. Does it really support the subject matter, or will it just lead to learner confusion? If you're unsure about which info to include, meet with your *Subject Matter Expert* to narrow down the discussion points. >

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(cont) They'll be able to tell you which facts and figures your online learners need and which can go by the wayside.

3 Repetition Is The Mother Of Learning - Make Use Of It

Repetition is one of the most powerful ways of *knowledge retention*. If not done properly, repetition results in monotony and boredom causing online learners to lose interest. Thus, you have to be creative with repetition, and eLearning infographics offer you the power to do so. You can present the same information in completely different ways. For instance, stats can be transformed into a graph, pie-chart, or a 5-point list that features the compelling images.

4 Include Branching Scenarios And Simulations That Online Learners Can Relate To

Include features in your *eLearning infographics* that push online learners to reach the conclusions themselves. For example, provide different decision paths for a single situation, then give them the opportunity to explore the consequences of each choice. You should provide them with the freedom to experiment. This flexibility empowers online learners to put their knowledge into practice. The use of prior knowledge also allows them to capitalize on their existing *mental schema*. In eLearning infographics, you can use flow diagrams to present your data. Using real-life scenarios is the key, as this gives employees the chance to contextualize the information. The beauty of eLearning infographics is that you can incorporate links. As such, sky's the limit when it comes to interactive online training resources that tie facts to work-related challenges.

5 Conduct Follow-Up Online Assessments

For more involved subject matters, consider a follow-up eLearning assessment after each eLearning infographic. This practice has two purposes: Firstly, after every eLearning assessment the online learner will have the chance to evaluate themselves regarding their level of understanding. This will give them the time to work on areas for personal improvement before proceeding further. As a result, they can build up advanced knowledge and improve memory retention. Secondly, this eLearning activity will engage online learners and keep them *actively involved*. Keeping corporate learners interested is a great way of ensuring that they are receiving knowledge with an open mind.

6 Add eLearning Infographics To Your "Moment Of Need" Library

eLearning infographics are one of the most effective *just-in-time online training tools* at your disposal. They are easily digestible and quick to consume. Therefore, online learners can get the targeted information they need whenever, wherever. In a business setting, the trick is to align each corporate eLearning infographic with a work-related task or performance issue. For example, a corporate eLearning infographic may center on how to successfully complete the sales process using the POS, or troubleshooting a software issue with a client over the phone.

7 Include Thought-Provoking Images

Online learners are more likely to remember the information if it forms an emotional connection. For instance, thought-provoking images that help them relate to the topic and leave a lasting impression. Their minds will automatically tie these images to the facts and stats you want to convey. Thus, they'll lock it away in their *long-term memory* for later use. Keep in mind that your eLearning infographic visuals should never blur the line between provoking and offensive. This is yet another reason why you should research your target audience to disclose their backgrounds.

Apply these 7 tips and make the knowledge stick by using eLearning infographics. Long-term knowledge retention yields a variety of benefits. Corporate learners are more satisfied with their jobs, which reduces employee turnover rates. They also enhance the effectiveness of your corporate eLearning program, thereby improving ROI. eLearning infographics may not be comprehensive online training resources that cover every aspect of the topic. However, they are a highly engaging and memorable aid that can improve memory retention.

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